



# Ontario Agricultural Equine Economic Impact Study



**Your participation in the economic impact study is an investment in the future of Ontario's equine industry. This is our opportunity to tell the good news story about our sector.**

An industry steering committee of Ontario horse people is leading a project to conduct a comprehensive economic impact study of the vast and diverse Ontario equine sector. With the backing of the Ministry of Agriculture, Food and Agribusiness, this study has the potential to elevate the industry's profile and ensure its legacy for years to come. Every stakeholder has a role to play—because when Ontario's equine community stands together, its impact is undeniable.



**For more information or to take the survey, please visit <https://www.equineimpactstudy.com> or scan the QR code. Survey respondents may enter for a chance to win one of three prizes (Amazon or Visa gift cards worth \$200, \$100, and \$50). The survey is open until September 30, 2025 with a final report produced by January 2026.**